



IPG INTRODUCTORY ADVERTISING RATES AND CONTRACT

International Professional Groomers, Inc will be selling advertising space in their yearly Directory and Newsletter. You can advertize in both or choose just one. The first issue will be out in March 2010. Our rates for advertising are priced very affordably. We were hoping we could count on you for an advertisement. If you are an IPG member you will receive 20% off all ads, except for the Miscellaneous Ads.

If you are interested in advertising we will issue a contract funds will be due with return of contract. Please contact Hayley Keyes at 336-852-9867 or 336-340-7915. E-mail: Hayley.Keyes@ipgcmg.org or Hayley@Nanhall.com

Thank You,
Hayley Keyes, ICMG

Company Name			
Name			
Street			
City		State	Zip
Phone		Fax	
Email			
Contact Person			
IPG Member		IPG Non-Member	
Acceptable Artwork	Disk or E-mail Accepted in PDF or JPEG format. Artwork Must Be Camera Ready		
Authorized By (Print)			Amount
Check	Money Order	M/C or Visa	
Charge Card Number			
Expiration Date		Code	<input style="width: 50px;" type="text"/>
Sub Totals			
IPG Member 20% Discount except for the Miscellaneous Ads.			
Signature			Total:
<p>Please Mail or E-mail Contract With Hard Copy For Reference To:</p> <p>International Professional Groomers- Attn: Hayley Keyes</p> <p>123 Manley Ave, Greensboro, NC 27407</p> <p>Phone: 336-852-9867 Cell: 336-340-7915 Fax: 336-2997164</p> <p>Hayley.Keyes@ipgcmg.org or Hayley@Nanhall.com</p>			

NEWSLETTER: This newsletter will be solely dedicated to IPG Events, Contests, and is published **three times a year. (March, August, December)** The magazine will be a full size (8.5 wide by 11 tall).

<i>Please Check</i>	<i>Full Price Color 3x</i>	<i>Full Price Color 2x</i>	<i>Newsletter</i>	<i>Size</i>
Sold	375.00	Sold	Inside Back Cover	10 t * 8w
Sold	375.00	Sold	Inside Front Cover	10t * 8w
	325.00	220.00	Full Page	10t * 8w
	275.00	185.00	½ page	5t * 4w
	225.00	150.00	¼ page	2.5t * 2w

THE IPG DIRECTORY: This directory will be solely dedicated to IPG Members and is published **once a year.** The size is 5.5 wide by 8.5 tall.

<i>Please Check</i>	<i>Color Full Price</i>	<i>IPG Directory</i>	<i>Size</i>
Sold	200.00	Inside Back Cover	8t * 5w
Sold	200.00	Inside Front Cover	8t * 5w
	150.00	Full Page	8t * 5w
	125.00	½ page	4t * 2.5w
	120.00	¼ page	2t * 2.25
	75.00	1/8 page	1.25 t *1w

THE IPG DIRECTORY AND NEWSLETTER: Your Ad will be in both the IPG Directory and in three Newsletters

<i>Please Check</i>	<i>Color Full Price 3x</i>	<i>Color 2x</i>	<i>Directory and Newsletter</i>	<i>Size of Directory Ads</i>	<i>Size of Newsletter Ads</i>
Sold	500.00	Sold	Inside Back Cover	8t * 5w	10 t * 8w
Sold	500.00	Sold	Inside Front Cover	8t * 5w	10t * 8w
	450.00	300.00	Full Page	8t * 5w	10t * 8w
	395.00	265.00	½ page	4t * 2.5w	5t * 4w
	340.00	230.00	¼ page	2t * 2.25	2.5t * 2w
	325.00	220.00	1/8 page	1.25 t *1w	1.25t *1w

MISCELLANEOUS ADS: (1 inch by 1 inch) Newsletter Only – 3 Issues Per Year (**March, August, December**) For those that would like to list help wanted ads, shops for sale, equipment sales, etc.

These Ads can be in Word, PDF, JPEG Format

<i>Please Check</i>	<i>Number of Issues And Month March, August, December</i>	<i>Cost</i>	<i>IPG Member or Non-Member</i>
			IPG Members: \$25.00 per time
			Non-Members \$50.00 per time